



For Immediate Release: Friday February 27, 2015
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**Powerful Lineup for 2015 Women's Week
Naomi Tutu, Susan Packard, and Gretchen Rubin Keynote**

(San Diego, CA) -- (February 27, 2015) – Women who have affected the world of business with distinction and pride will be speaking at San Diego Women's Week, March 16-20. The event is produced by the N. San Diego Business Chamber in partnership with Sharp Health Plan and Sharp Rees Stealy.

Co-founder of HGTV and one of the strongest voices for women in the workplace, Susan Packard has written a new book, *New Rules of the Game* and will be speaking at the conference Friday, March 20.

Gretchen Rubin, author of *The Happiness Project* and newly released book, *Better Than Before*, will also be speaking on Friday.

The opening keynote on Friday will be Dr. Akiko Mikamo, 2014 World Peace Prize award winner and author of *Rising From the Ashes, a True Story of Survival and Forgiveness From Hiroshima*.

Monday, March 16, Opening Day will feature notables such as Mallika Chopra, Tanya Brown, Kristen Kavanaugh and others. There will be workshops and presentations every 30 minutes, along with a financial village, professional headshots and makeovers for all attendees.

Tuesday, March 17, Naomi Tutu, daughter of Desmond Tutu will be featured speaker at a luncheon held at the Del Mar Country Club. Naomi will share the challenges of growing up black and female in apartheid South Africa and the foundation it has built in her life as an activist of human rights.

This year a new car will be given away at the end of the week, provided by Beepi.

See <http://www.sdwomensweek.com> for a complete list of speakers and schedule of events for the week.

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Key Facts for 2015 San Diego Women's Week
March 16-20, 2015
www.sdwomensweek.com

San Diego Women's Week is celebrating its **sixth year** and features a week of speakers, activities and networking with a variety of events people and topics. The focus of the week is to empower, inspire and connect women from all over the region.

- **When and Where:** Women's Week events will be held around the San Diego North region each day from March 16 through March 20, 2015.
- **Notable Speakers:**
 - Mallika Chopra
 - Tanya Brown
 - Kristen Kavanaugh
 - Naomi Tutu
 - Kim Coles
 - Alicia Gwynn
 - Dr. Akiko Mikamo
 - Susan Packard
 - Gretchen Rubin
- **Who attends Women's Week:** Average number of attendees daily ranges from 350-1,000 plus. Attendees are professional women from around the region, and this year's "Opening Day" will encourage students and military wives to join us as we focus on the impact they have on women's lives every day.
- **2015 Event Venues:** Monday, Rancho Bernardo Inn; Tuesday, Del Mar Country Club; Wednesday, Bernardo Winery; Thursday, Sharp Rees Stealy Corporate offices; and Friday, La Jolla Marriott; www.sdwomensweek.com
- **San Diego Women's Week gives back** to the Military and students in 2015 with **complimentary admission to military spouses and students** on "Opening Day"

For more information about the San Diego Women's Week contact: Debra Rosen
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